

# HORACIO RODRIGUEZ

## PROFILE

- Innovative, energetic creative content creator/writer/producer/designer
- Able to create content across a wide breadth of subjects in a variety of formats
- Resourceful and assertive liaison with solid follow through
- Strong work ethic and problem solving skills
- Expansive knowledge of pop culture and the general zeitgeist
- Detail-oriented with capable multi-tasking abilities

## EXPERIENCE

### MUSIC ROYALTY COORDINATOR (Short Term Project Hire)

#### Disney Music Group – Walt Disney Music Group (3/18 – present)

- Assisted with royalty backlog project; researched and compiled artist and backlog data
- Calculated royalty price points; assisted analysts with statement distribution
- Created and populated new vendor profiles; fielded and resolved vendor questions

### WRITER/PRODUCER/MOTION GRAPHICS ARTIST/PHOTOGRAPHER

#### The Terrazas Group (1/15 – 2/18)

- Designed, photographed, created and produced videos, animations, 3D VFX and architectural renderings for clients
- Photographed locations and recorded video interviews; performed post-production photo and video editing duties
- Wrote and created storyboards with detailed shot division for video and animation projects
- Created and maintained digital content for company website and served as site administrator (ttg3d.com)

### WEB CONTENT WRITER/PRODUCER

#### NBC.com – NBC Universal (6/11 – 12/14)

- Wrote recaps, galleries and video copy for all shows across the NBC primetime schedule
- Writer/producer for Zeebox, a live simulcast second screen social networking app where users interact with contextual info
- Managed assets from editorial, video, photo, sales, marketing, social and product departments for Zeebox utilization
- Zeebox live simulcast shows included *The Voice*, *The Blacklist*, *America's Got Talent*, *The Biggest Loser*, *Grimm*

### WEB CONTENT WRITER/PRODUCER

#### SOAPnet.com/Disney – ABC Digital Media (2/08 – 9/09)

- Wrote and edited articles, galleries, recaps and video scripts covering primetime, daytime and general entertainment news
- Homepage editor responsible for maintaining and updating SOAPnet.com's home, index and show pages
- Developed video, photo and user-generated concepts; collaborated with video, design, tech and marketing to implement ideas

### WEB PRODUCER

#### ABC.com/Disney – ABC Digital Media (8/07 – 1/08)

- Created, produced and maintained official web content for shows and specials airing on the ABC Network
- Shows: *Lost*, *Grey's Anatomy*, *Desperate Housewives*, *Oscars/Oscars.com*, *American Music Awards*, *Country Music Awards*
- Developed content in conjunction with design, tech and marketing; maintained contacts with network execs and producers

## CONTACT



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horaciordriguezphotography.com/contact-portfolio



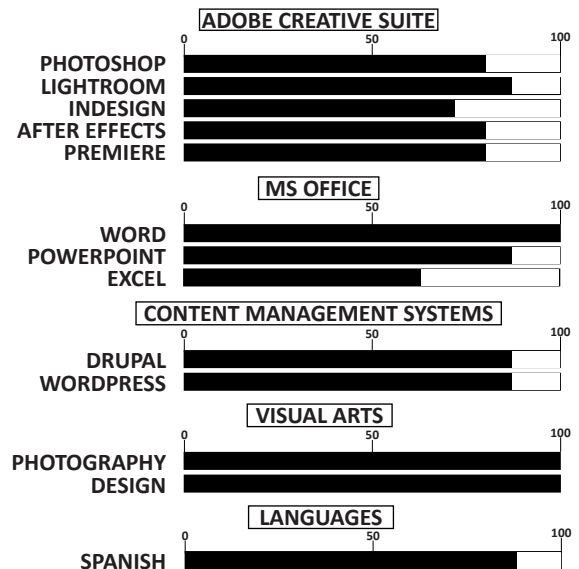
Los Angeles, California

## EDUCATION

### CALIFORNIA STATE UNIVERSITY, LONG BEACH

Bachelor of Arts – English, Creative Writing

## PROFESSIONAL SKILLS



## CREATIVE ACHIEVEMENTS

### FILMMAKING

#### DIRECTOR/PRODUCER/WRITER

"The Visitors" | Third Place Winner

NASA/Cinespace Houston Cinema Arts Festival | 2018

### PHOTOGRAPHY SHOWS

#### "Signs of Life"

Perfect Exposure Gallery | Alhambra | 2018

#### "#SignGeeks"

Museum of Neon Art, Glendale | 2016

#### "Art on the Stairwell"

Vroman's Bookstore | Pasadena | 2016

#### "Signs From Different Worlds"

West 46 Gallery, Vienna, Austria 2015

#### "Sign of the Times"

Perfect Exposure Gallery | Los Angeles | 2014

#### "Sign Geeks"

Space Gallery | Pomona | 2014