

GEICO - Ghost Hunters

:30

EXT HOUSE - NIGHT

OPEN ON - MAN, 30s and WOMAN, 30s stand in front of a non-descript house. They both look fatigued and the MAN has his arm around the WOMAN. Both are facing the camera.

MAN

We were excited about this house. It was our first big purchase and we were going to start our life together here. But then...

WOMAN

We couldn't sleep that first night.

MAN and WOMAN soundly asleep in bed. They are startled awake by loud thumps and moans.

WOMAN

The unexplained noises were enough to keep us awake. Then the lights stopped working.

WOMAN is taking a shower when the lights flash before going out entirely, leaving the woman in a dark stall with the water still running. More creepy sounds are heard.

MAN

And some things wouldn't stay put.

MAN and WOMAN are eating at the dining table. MAN takes a drink from a glass. After putting the glass down, it moves a few inches away from him. They exchange troubled looks.

WOMAN

We were convinced the house was haunted, so we hired ghost hunters to take a look.

A small crew of tech equipped ghost hunters walks down a dark flight of stairs that lead to a basement door at the bottom. A bright red glow and a low hum emanate from the closed door. One of the hunters reaches out to open it. Just before he opens it we cut to:

MAN

Then they told us the bad news.

CUT TO: visibly shaken GHOSTHUNTER, 30s looking at the camera. The other GHOSTHUNTERS are in the background packing equipment, etc.

GHOSTHUNTER

We told them they'd
accidentally opened a multi-
dimensional portal and
needed to move out right
away.

CUT TO: Front of the house again, MAN and WOMAN looking at camera. MAN turns and looks at WOMAN with a nervous smile before turning back towards the camera.

MAN

If only GIECO offered
accidentally opening a
portal to another
dimension insurance.

Unbeknownst to the couple, behind them a light flashes in one of the house's upstairs window.

NARRATOR

Tell us what you wish Gieco
insured for a chance to win
free insurance for a year,
and we just might turn your
suggestion into our next
commercial.

GEICO - Being Human

:30

INT SMALL ENCLOSED SPACE - NIGHT

OPEN ON - WOMAN, 20s, looking at camera.

WOMAN

I tried to forget about
Henry. So I joined a dating
site.

CUT TO: computer screen. We see the WOMAN scrolling through
the dating profiles of several men.

WOMAN

I met a lot of interesting guys.

CUT TO: WOMAN is seated across from MAN, 20s in a
restaurant booth sharing a meal. She flashes him a smile
and he teleports across the table to the spot directly
beside her.

CUT TO: WOMAN is escorted by MAN, 20s down a walkway
towards a CAMPER VAN parked at the curb. He opens the door
for her and she takes a seat. While he walks over to the
driver side, she looks in the back of the van and sees
assorted vampire hunting equipment.

WOMAN

But no matter what I tried,
I ended up running back to
Henry.

Camera pulls back to reveal she's sitting in a photo booth
with HENRY, 20s. They strike a pose and the camera flashes,
followed by three successive poses and flashes.

CUT TO: Outside the photo booth. They both wait for the
photos to develop. When the machine spits out the four
frame photo strip the WOMAN picks it up. We see the photos
and realize only the WOMAN has left a latent image. The
photo space where Henry is supposed to be is empty.

WOMAN

I sure wish Geico offered
Falling-For-a-Vampire
insurance.

She hands him the filmstrip and they admire the photos together.

NARRATOR

Tell us what you wish
Gioco insured for a chance
to win free insurance for
a year, and we just might
turn your suggestion into
our next commercial.

GEICO - WWE SMACKDOWN

:30

INT BAR - NIGHT

MAN, 30s sits on a barstool next to an attractive WOMAN, 20s. The man leans over and says something to her.

MAN

Hi! What's your name? Can I buy you a drink?

A previously unseen WRESTLER, 30s, gets up from a barstool near the WOMAN and walks over to the MAN who now has an ashen face in anticipation of his certain doom. The WRESTLER grabs the barstool and rips it from the floor with the MAN still seated on it. He carries the stool and the MAN outside.

Suddenly another MAN, 30s, appears next to the WOMAN (this time standing because the barstool is gone), leans over and says something to her.

MAN

Can I buy you a drink?

Just then the WRESTLER reenters the bar after disposing of the MAN and barstool and catches the new man hitting on his wife.

CUT TO: Off road vehicle racing along the highway. We find the WRESTLER driving and the WOMAN seated in the passenger seat. Rock music plays as both of them laugh and enjoy the ride. We tilt up and see the second MAN who hit on the woman is tied, stomach down, to the roof of the vehicle, his head facing the front. He turns his head at the camera.

MAN

I sure wish Geico offered hitting-on-a pro-wrestler's-wife insurance.

The car and the man on the roof drive into the night.

NARRATOR

Tell us what you wish Geico insured for a chance to win free insurance for a year, and we just might turn your

suggestion into our next
commercial.

STATE FARM - Ana Quincoces

:30

INT KITCHEN - NIGHT

OPEN ON - ANA QUINCOCES, preparing a large multi dish meal with her family eagerly looking on as she works.

CHYRON: Ana Quincoces, Bravo's The Real Housewives of Miami

ANA (V.O.)

I have a passion for
cooking my family
traditional Cuban dishes.

CUT TO: Ana sitting at the dinner table surrounded by her family enjoying a meal. They're eating, laughing and passing around large platters of food.

ANA (V.O.)

Every bite is a little
morsel of culture and every
meal an opportunity to
create new memories around
the dinner table. Just like
my mother did for me.

CUT TO: Ana is back in the kitchen but this time she's alone. There are various pots, pans and cooking tools out and in use throughout the kitchen. There's also a cookbook and old recipe cards she references.

ANA (V.O.)

I'm always working on
improving classic dishes as
well as creating new ones.

Ana stirs the contents of a bowl with a large spoon and samples it. She appears happy with the results.

CUT TO: Computer screen with a cursor exploring Ana's website content of cooking tips, recipes, videos, etc.

ANA (V.O.)

Visit my website to
discover everything I've
learned including cooking
tips and some of my
favorite recipes.

CUT TO: A family member enters the kitchen and also samples from the bowl Ana is working on.

ANA (V.O.)

You can also enter to win a visit to my kitchen where I'll share my cooking secrets and show you how to create your next memorable meal.

NARRATOR

State Farm commemorates Hispanic Heritage Month and celebrates those who helped us all get to a better State.

STATE FARM - Kristina Guerrero

:30

EXT RED CARPET EVENT - NIGHT

OPEN ON - A montage of KRISTINA GUERRERO interviewing assorted personalities at various red carpet events followed by scenes of her working in the E! studios.

CHYRON: Kristina Guerrero, E! News Host

KRISTINA (V.O.)

As the first Latina host of E! News, I get to report from the most exclusive red carpets and interview some of the world's most famous people.

CUT TO: Kristina on the floor surrounded by award show gift bags.

KRISTINA (V.O.)

And the gift bags aren't too shabby. I love my job.

CUT TO: We drive by a "Welcome to Sunnyside, Washington" sign that dissolves into scenes of small town life, barns, crops and workers in the field.

KRISTINA (V.O.)

But I've never forgotten that before I arrived in Hollywood, I was just a small town girl who worked in the fields with a single mother who pushed my imagination and never let me stop dreaming.

CUT TO: Kristina addressing the camera. We pull back to reveal Kristina's mother standing next to her on a red carpet.

KRISTINA

The road to success isn't always paved with a red carpet. But with a hero on

your side, anything is
possible. Thanks mom.

Kristina turns to her mother and kisses her on the cheek.

NARRATOR

State Farm commemorates
Hispanic Heritage Month
and celebrates those who
helped us all get to a
better State.